

Pay-Per-Meeting Service

Skip straight to the scoping call and save on outreach expenses.

Welcome to the future of outbound marketing.

Cold calling sucks, and cold emails are intrusive and often ineffective. Both are expensive and neither of them guarantee results. With Hybrid Inbound's Pay-Per-Meeting service, we do the heavy lifting by finding and qualifying leads so that all you have to do is show up to the scoping call. We offer this service to the following providers:

Managed IT

Cyber Security

VOIP / UCaaS

Fiber Internet

eDiscovery/Forensics

Other IT Services



Pre-Qualified

We pre-qualify each lead by asking multiple questions per service line to ensure they are your ideal client.



42% Win-Rate

We ensure you are never competing with more than 2 other vendors, giving you a better chance to win.



60% Savings

Our cost-per-meeting is on average \$360 less than using cold calling/emails as your outreach methods.

COMMISSION	NON-CLIENT RATES	CLIENT RATES
0%	\$475 / meeting	\$250 / meeting
5%	\$360 / meeting	\$190 / meeting
10%	\$240 / meeting	\$125 / meeting

Commissions offered may be negotiable based on service line. Client rates are offered to all Hybrid Inbound customers on our Foundations Package.

If you are one of the listed service providers and are interested in our pay-per-meeting service, email joshua@hybridinbound.ai for an application / agreement form.